Bergvliet High School

English Home Language

Name: _____

Grade: _____

November Examination 2024

Grade: 10

English Paper 1 – 70 marks

Time: 2 hours

Examiner: Mr Howard

Moderator: English Department

MEMO

SECTION A: COMPREHENSION

QUESTION 1: READING FOR MEANING AND UNDERSTANDING

QUESTIONS: TEXT A

Refer to paragraph 1.

1.1 Account for the writer's choice to use the phrase 'hot off the presses'. (1)

The phrase is used to:
Hook the reader✓
Create excitement✓
Indicate that the information is new. ✓

Refer to paragraph 2.

1.2 Explain how Idris Elba plans to help Africa. (2)

He plans to use his influence in the film industry ✓ to help build a film studio in Accra and Zanzibar ✓.

Refer to paragraph 3. (2)

1.3 Comment on the writer's inclusion of direct speech used in this paragraph.

It makes the article feel more authentic by including Idris' words✓ and provides the reader with an indication of his intentions.✓

1.4 Provide a synonym for the word 'bolster' in paragraph 3. (1)

Support, boost, aid, help or alternatives (must be a verb) ✓

Refer to paragraph 4.

1.5 In your own words, explain how Idris Elba's actions can be seen as Pan-Africanism. (2)

His actions are inclusive of African people✓ and allows for further development of these African countries✓
His desire to live in these African countries and to tell their stories ✓ shows the reader the connection he wants with Africa.✓
Accept valid alternative responses.

Refer to paragraph 5.

1.6 Suggest a reason why playing Nelson Mandela was as a grand opportunity for Elba. (2)

Nelson Mandela had an immense impact on the world and Africa, and to play such a character would involve a lot of responsibility.✓ ✓
It would be a lead role in a big Hollywood movie✓ and provide more acting opportunities in the future.✓

Refer to paragraph 6.

1.7 In your own words, discuss Elba's intentions as expressed in paragraph 6. (3)

Idris feels that the world needs to view Africa the same way they see the west regarding the entertainment industry.✓
That people need to be as familiar with African cities as they are with American cities✓ and that there needs to be an appreciation for the films made by African film studios.✓
Accept valid alternative responses. Award marks based off of merit.

Refer to paragraph 7.

1.8 Explain the expression, 'bursting with opportunity'. (1)

Overflowing with possibilities (focus is on lots of possibilities) ✓

1.9 Critically discuss the tone in this paragraph. Quote to support your answer. (3)

Passionate, inspiring, motivating or patriotic tone.✓ Elba is expressly stating the opportunities that Africa has to offer ✓ ('bursting with opportunity').✓ He is saying how Africa is more than the trauma of the past✓ ('trauma' and 'slavery').✓

1 mark for tone, 1 mark explanation, and 1 mark for supporting quote.

1.10 'Nollywood' is a portmanteau of which two words? (1)

Nigeria/Nigerian and Hollywood ✓

1.11 **Refer to paragraph 8.**

Critically discuss Idris' point when he said 'the facilities were lacking'. Use evidence from the text to support your answer. (2)

The facilities relating to film were not of a standard that could compete with other nations such as in North America, Europe and Asia. ✓ The countries lack of training and an official film institution (paragraph 9). ✓ In short, Elba feels that the talent is there but not being cultivated correctly. ✓
(1 mark for the point explained, 1 mark evidence from text).

1.12 **Refer to paragraph 9.**

In your opinion, is the ending of the article effective? Justify your response. (2)

Effective: Establishes a link between the content and title and provides a call to action/inspiration.
Award mark based on merit of learners own response✓, award a second mark for a supporting justification. ✓

QUESTIONS: TEXT B

1.13 The message of the text can be defined as

A. boastful
B. narcissistic
C. inspirational✓
D. nonchalant (1)

1.14 Argue to what extent you think TEXT B successfully conveys its message. Refer to register, style and diction. (3)

Register: formal and likely to be read with respect✓
Style: persuasive and short. Easy to process and mentally digest✓
Diction: vocabulary is basic and easy to understand, allowing the message to reach a larger audience. ✓

QUESTIONS TEXT A AND B

1.15 In your opinion, does the message of TEXT B support the views expressed in TEXT A? Justify your response by quoting from both texts. (4)

It does not support: TEXT A deals with themes of pan-Africanism and development of Africa's film industry and TEXT B does not.✓ Although both texts make reference to well-known people to get a message across, TEXT B's focus is on self-improvement and involvement where TEXT A is about films. ✓ TEXT A is clearly a Newspaper article meant to inform and TEXT B is a quote meant to inspire✓

(1 mark for quote from TEXT A, 1 mark for quote from TEXT B, 1 mark for justification of response, 1 mark for justification if referred to both TEXTs).

It does support: TEXT A is used to inspire and motivate you to believe in the potential of Africa 'previously recognised the potential' and in TEXT B the quote promotes inclusion and involvement 'involve me and I learn'.✓

TOTAL SECTION A: 30

SECTION B: SUMMARY
QUESTION 2: SUMMARISING IN YOUR OWN WORDS

Carefully read TEXT C below on the qualities of celebrities.

NOTE: You are required to do the following:

1. Summarise what the writer believes are **common qualities of celebrities**.
2. You must write a fluent **paragraph**, using your own words.
3. Your summary should include **seven** points and not exceed **90 words**.
4. You are **not** required to include a title for the summary.
5. Indicate your **word count** at the end of your summary.

(10)

1. They are good at communicating.
2. Easily accept criticism.

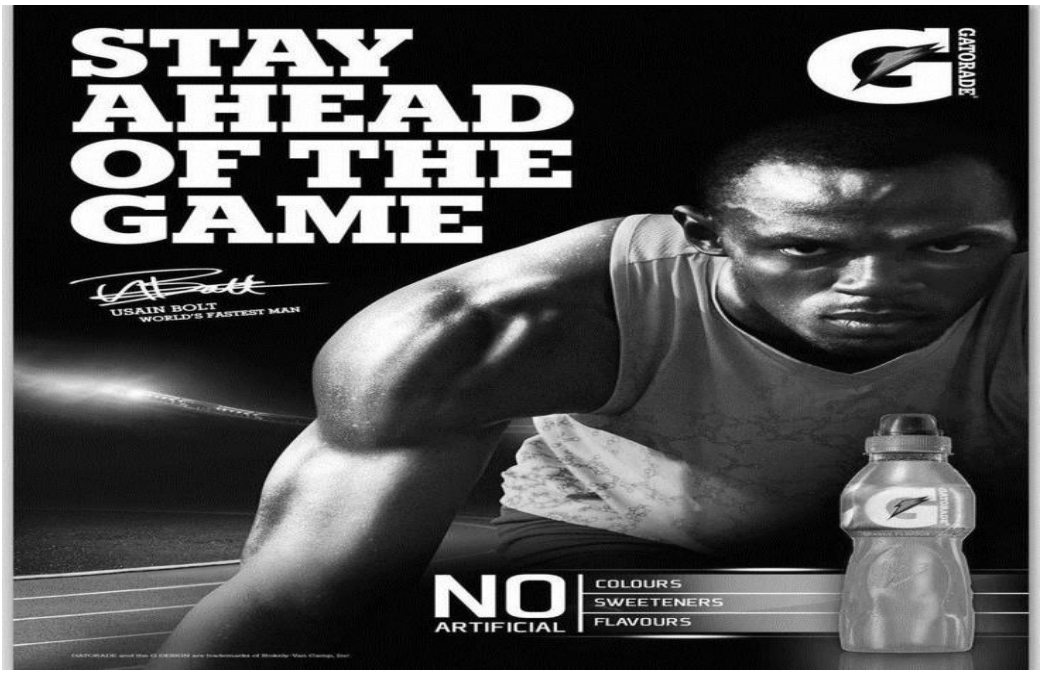
3. They are strong willed/don't allow others to make decisions for them.
4. They never give-up easily.
5. They are life-long learners.
6. They are capable of coping in their environment.
7. They are always excited or passionate about their journey.

SECTION C: LANGUAGE STRUCTURES AND CONVENTIONS

QUESTION 3: ANALYSING ADVERTISING

Study the advertisement (TEXT D) below and answer the set questions.

TEXT D



The text on the cover of the novel reads as follows:

STAY AHEAD OF THE GAME Usain Bolt, world's fastest man. No artificial colours, sweetness, flavours. Gatorade.

QUESTIONS: TEXT D

3.1 Who is the target market for this advertisement? Justify your answer by referring to the text. (2)

Athletes, people who exercise or are health conscious or people who have limited free-time.✓ Use of a celebrity athlete.✓ No artificial flavourings used in product.✓

Target and reference to text

3.2 Comment on the appropriateness of the image in the context of the advertisement as a whole. (3)

Using Usain Bolt or any celebrity can motivate people to buy your product.✓ The focus and determination in the face of Bolt creates a seriousness in the advert.✓ The capital letters makes the text stand out. ✓

3.3 Discuss the effectiveness of the slogan, 'stay ahead of the game', used in this advertisement. (2)

The slogan is effective as speaks directly to people who are active (play games) and the use of a healthy/fit model to inspire the audience to be like the model. ✓✓

3.4 Comment on using the phrase 'no artificial' as an advertising technique. (2)

Athletes and people in general are health focused and do not want to put anything into their body that may harm them.✓✓ It also makes the product trustworthy as the advertisers are being honest about what goes in the product.✓✓

3.5 Account for the artist's choice to use Usain's signature in the advertisement. (1)

He is a champion athlete, celebrity or well-known. ✓

[10]

QUESTION 4: UNDERSTANDING OTHER ASPECTS OF THE MEDIA

Study the cartoons (TEXTS E and F) below and answer the set questions.

TEXT E

FRAME 1 **FRAME 2** **FRAME 3** **FRAME 4**



QUESTIONS: TEXT E

4.1 Name and identify the figure of speech used in FRAME 1. (2)

Onomatopoeia, ✓indicate sound. ✓

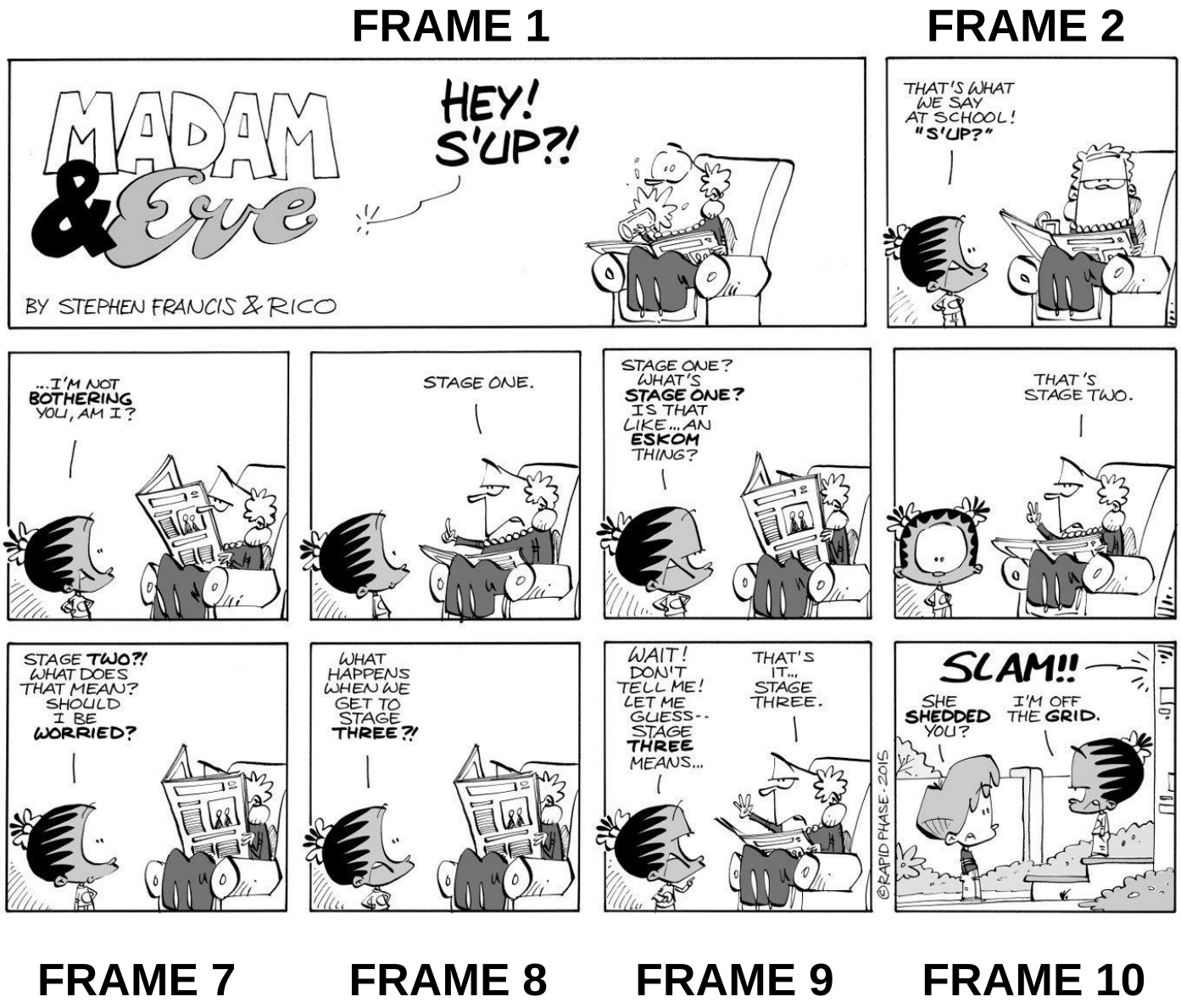
4.2 Critically discuss how humour is created in the cartoon. (2)

Irony, Thandi is saying that the cartoon she is reading is unbelievable but she and the bird are having a conversation. ✓✓ (don't need to say irony if they have referred to the irony). If candidate does not refer to the irony they must refer to the window rattle.

4.3 Provide the adverbial for of Sarcastic. (1)

Sarcastically✓

TEXT F



QUESTIONS: TEXT F

4.4 Describe Thandi and Edith's attitude towards each other in FRAME 2. Make reference to their facial expression in your response. (2)

Thandi is loud and annoying towards Edith✓ (wide open mouth) ✓ and Edith is irritated✓ by the way she looks blankly at the reader. ✓

1 mark for facial expression, 1 mark for attitude.

4.5 Rewrite FRAME 8 in reported speech. Starting with: Thandi asked (1)

Thandi asked what happened when they got to stage three. ✓

4.6 Explain the puns used in FRAME 10. (2)

'Shedded' is referring to loadshedding, meaning that she was kicked out the house for being annoying✓ and 'off the grid' is also referring to loadshedding, meaning she is now outside. ✓

1 mark for reference to shedded pun, 1 mark for grid pun. Cadidate must show that they caught the reference to loadshedding.

[10]

QUESTION 5: USING LANGUAGE CORRECTLY

Read TEXT G, which contains some deliberate errors, and answer the set questions.

QUESTIONS: TEXT G

5.1 Correct the malapropism in paragraph 1 (1)
compost=comfort✓

5.2 Correct an error of concord in paragraph 1. (1)
Were=was✓

5.3 What is the function of the hyphen in paragraph 1? (1)
Create compound word/adjective.

5.4 Identify and correct the redundancy in paragraph 2. (1)
Round or circular✓ (only one)

5.5 Correct the spelling error in paragraph 2. (1)
Paneled=panelled✓

5.6 State the function of the apostrophe in 'he's', paragraph 2. (1)
Omission/Contraction✓

5.7 Refer to the first sentence in paragraph 2.
Is the sentence *simple*, *compound* or *complex*? (1)
Simple✓

5.8 Rewrite the phrase with the correct preposition. (1)

He's fond of visitors✓

5.9 What part of speech is the word 'well-to-do' in paragraph 3?
Adjective/Compound adjective✓ (1)

5.10 Rewrite the following sentence in the active voice:
Bag End was visited by Thorin and twelve dwarves.
Thorin and twelve dwarves visited Bag End✓ (1)
[10]

TOTAL SECTION C: 30

GRAND TOTAL: 70